



*child*REACH

ANNUAL REPORT 2018

**Helping parents and professionals
be the best they can be so children
reach their full potential.**

Report from the President and Executive Director:

It is with great pride that we report that both our team and programming expanded to meet community need in 2018. In addition to our established drop-in programs at Childreach and core community locations, we began delivering early years programs at three London schools five days a week and took on the responsibility of overseeing a weekly drop-in program in Lambeth. The opportunity to create greater access to innovative and responsive programs was exciting on many levels as it enabled us to reach new families and caregivers across the city, which is an identified priority within our Strategic Plan, and in turn, helped more children reach their full potential – Childreach's vision.

As we reflect on our year, results indicate that over 50,000 parent and child visits were made to Childreach programs – a 25% increase from 2017. This growth represents participation in our full-spectrum of programs such as parent-child EarlyON playgroups, workshops, parent support groups and the Wild Child program. Believing we can have the most impact on a child's life by reaching the parents and professionals caring for them, Childreach has been intentional in investing our time, energy and resources to support children and families when and where they need us most.

Advancing into 2019, the delivery of responsive, quality programming will continue to be the primary focus for our organization. All Childreach programs and services will consistently be informed by current evidence and research, responsive to need and rooted in meaningful learning environments for children, families and caregivers to explore and learn together.

On behalf of the Board, our team, and the families we serve, thank you for supporting Childreach.

Jim Mays
Board President

Yvette Scrivener
Executive Director

childREACH by THE NUMBERS

Research shows that healthy parenting and healthy child development are inextricably linked. In 2018, Childreach provided no-cost, early intervention parent learning opportunities, outreach, resources, and support to over 5,000 families.



50,226
TOTAL Visits



25,933
Playroom Visits



24,293
Community Visits



16
Community Locations



2,400+
Resources



50,000+
Website Visits



34 Unique Parent
Learning Opportunities



127 One-on-one
sessions with families



34 Unique professional
learning opportunities



40+
Community Partners



TESTIMONIALS

"Childreach has always been a warm, safe and inviting place for my children to come and play. The workshops and staff have also been a wealth of knowledge for myself - whether it be developmental milestones, behavioral questions or just day-to-day questions. My son just started school and still asks if we can visit as the staff have become like family to him over the last four years."

"I have always been impressed with the quality of programs Childreach offers. We started with Just Beginnings when my son was a newborn, the stroller walks and infant massage during my maternity leave, and now we are enjoying the Wild Child playgroups. It is a wonderful resource for the City of London. Thank you!"

"Just wanted to say I had a great time this morning! It was our first time out to Wild Child, but it won't be our last! I had always wanted to come to a session but had a lot of apprehension due to my son's cognitive delay. Thank you for helping me feel much more relaxed about the forest. Can't wait to come back!"



Parent Connect

parentconnect@childREACH.on.ca

519-434-3644

call, visit, email. We're here

for you

*child*REACH — 2018 — HIGHLIGHTS

Every day our team strives to positively change the life trajectory for children growing up in our community. They do this by being responsive to changing needs, applying evidence-informed practices, and leveraging our partnerships. The result is transforming lives with greater impact.

- Childreach added 60 new hours of EarlyON programming to our community outreach schedule. From Monday to Friday, we provided fun, literacy-rich early learning opportunities and healthy snacks at Ealing PS, Knollwood PS and CC Carrothers PS.
- Childreach equipped our team with new community-building skills through the provision of Community Connector training. This training enhanced our ability to provide high-quality service for families including referrals to other agencies and organizations offering support in London.
- Childreach hosted monthly Queer Family Playtime events in collaboration with Queer Events London. Our playroom provided a fun, safe and positive space for families of diverse identities to meet, play, learn and grow with each other. While the children played, families had the opportunity to connect with each other.
- Childreach offered parent-child programs at five Family Centre locations across London in the neighbourhoods of, Carling-Thames, Fanshawe, Fox Hollow, Westminster and White Oaks.
- Childreach delivered Mother Reach – a free, weekly support group for pregnant and new moms who are experiencing depression or anxiety. This program was co-facilitated with Merrymount.
- Childreach expanded the reach of our WILD CHILD outdoor playgroup to make it more accessible for families with children who have a developmental disability. On Thursdays and Saturdays, our team was joined by Arielle Bush from Community Living London to provide one-on-one assistance to families requiring specialized supports.



TREASURER'S REPORT

I am pleased to report on the Childreach Centre accounting for the year ending December 31, 2018, audited by Ford Keast LLP Chartered Professional Accountants, showing positive results for the year, intended to help Childreach Centre into a future where we continue to strive to meet the needs of our community.

In our core funding for the EarlyON Child and Family Centre program, we were well supported by the Ministry, during a time of change themselves, reviewing funding models, being mindful of changing community needs, changing economic times, but continuing to support the endeavours in our community that have a positive impact, like EarlyON. Our innovative programs outside of our core funding, some unique to Childreach Centre, such as the Wild Child outdoor playgroup, has seen another year of growth and success, supported by the parents and families wanting to participate. The support we had this year did not stop there. As we continue in our mission of supporting and strengthening parents and professionals, our community has again generously supported us to through fundraisers, both through our own and independent community driven, corporate sponsorship, and donations. The impact all this support had on Childreach Centre revealed a surplus of \$162,303 for the year.

As Childreach Centre continues to respond to changing community needs, these funds will support the financial stability to venture into new opportunities, as well as maintain the quality of our current programs. We are dedicated to sound fiscal management, and the 2018 surplus will enable further investment into strategic capital needs and ongoing operations.

Adam Dennerley, Vice President & Treasurer

2018 FINANCIAL INFORMATION

Revenue

Municipal Government - Early ON	\$1,146,064
Municipal Government - Community Grant	\$40,000
Childreach	\$96,996
Fundraising	\$56,580
Other	\$51,013
Deferred Capital Contribution	\$10,524
Special Projects/Deferred Revenue	\$412,564
Total Revenue	\$1,813,741

Expense

Early ON Programs	\$1,065,971
Childreach Programs	\$452,969
Fundraising	\$6,512
Administration	\$101,409
Capital	\$24,577
Total Expenses	\$1,651,438
Surplus/(deficit)	\$162,303



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