



Our Vision:

All children reach their full potential.

Our Mission:

Supporting and strengthening parents and professionals through learning opportunities and relationships.

Our Values:

- **Responsive:** Listening to and meeting people where they're at.
- **Creativity:** Dealing skillfully and resourcefully to bring solutions to new and challenging situations.
- **Diversity:** Cultivating an environment that is inclusive, non-judgmental, and open to new ideas.
- **Impact:** Ensuring everything we do makes a difference.
- **Relationship:** Establishing trust and intentional connections is key to changing outcomes.
- **Collaboration:** Working together, we can do more and be better.



Our Beliefs:

- Parents love their children and want what is best for them.
- Parenting is a lifelong journey.
- Each child's development is unique.
- Positive parenting* is the best practice in child guidance.
- Families are the most important relationship for children.

"Families are competent and capable, curious, and rich in experience. Families are the first and most powerful influence on children's learning, development, health and well-being. Families should feel that they belong, are valuable contributors to their children's learning, and deserve to be engaged in a meaningful way." (How Does Learning Happen? Ontario's Pedagogy for the Early Years. 2014)

* Positive parenting is a helpful, practical approach to raising children that focuses on the positive. Using strong, nurturing relationships, good communication, and positive attention helps children develop. It helps create a family setting that is loving, supportive, and predictable.

We Provide:

- Responsive programs and services based on current evidence and research.
- Support so that children develop a strong sense of well-being through sensitive, nurturing, responsive relationships with the adults who care for them.
- Connections to the best programs and services to support a parent's ability to raise healthy children.



childREACH

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